

FOR IMMEDIATE RELEASE

Contacts: Janet Shapiro & Michela Della-Monica
856-489-8654 ext. 320, 318
Janet@SmithPublicity.com
Michela.DellaMonica@smithpublicity.com

***Impromptu Friday Nights:
A Guide to Supper Clubs***
by Paul J. Kenny

**ALL-INCLUSIVE GUIDE ON THE BASICS OF PLANNING AND HOST-
ING FUN AND EASY DINNER PARTIES**

“In an era of over-promising, misleading complexity, and verbosity, this book simplifies the task, empowers the host to shine, and grants them success every time” — Chef Lucien Vendome former Director of Innovation for Nestle Foods.

Almost everyone likes to socialize over a meal. The concept of hosting regular dinner parties, called “supper clubs,” seems simple, but the “how to” can be daunting.

In his new book, *Impromptu Friday Nights, A Guide to Supper Clubs* [Morgan James Publishing, January 30, 2018], Paul J. Kenny, frequent dinner party host and attendee, provides an all-inclusive guide to ensuring the success of “supper clubs” for everyone from millennials to baby boomers.

Impromptu Friday Nights allows readers to easily plan and complete preparation in advance, serve a great meal, and have fun at their own dinner party! Each chapter is replete with recipes and wine pairing suggestions. From a classic formal supper club to amateur dinner parties whose members may not know how to cook, but know what gourmet food tastes like and where to buy it, each chapter outlines a different type of supper club and provides steps for making them successful and entertaining. With sample menus, recipes, grocery shopping lists, prep schedules and wine and cocktail recommendations, *Impromptu Friday Nights* is an essential book for anyone interested in socializing over a meal with friends..

One of the cornerstones behind *Impromptu Friday Nights* is the French culinary concept of “mise en place,” which, loosely translated, means *put into place*. Whether it be a classically-trained chef or a weekend warrior hosting a dinner party, the

key to success is preparation. *Impromptu Friday Nights* is a go-to guide for getting it all together.

“Preparation – getting your ‘mise en place’ set up – is the best way to guarantee success and have time to enjoy your friends,” says Paul, a former VP of Marketing for Kraft Foods Ingredients. “Supper clubs are also a very economical way to socialize over a meal with friends.”

Paul and his wife have been in many different types of supper clubs for most of their adult lives. They have been in large, formal clubs, small, informal ones and several others in between. Through these experiences, Paul has learned what works for a group and what doesn't. Additionally with *Impromptu Friday Nights*, readers will learn how to:

- Find the right people to invite and join their dinner party and how it can come together quite organically
- Organize and schedule the supper club
- Be the host with minimal stress
- Plan ahead and prepare in advance for the next dinner party
- Develop a delicious menu with wine paring suggestions
- Make recipes that are tested and guaranteed to please guests
- Handle costs for hosting a dinner party
- and much more!

Paul J. Kenny worked at Kraft foods for 35 years and was VP of Marketing for Kraft Food Ingredients where he was lucky enough to work with an amazing group of chefs and food scientists. His experience honed an appreciation of the “art and science” of a great meal. Paul comes from a long line of foodies who love to entertain and throw dinner parties. He was brought up in an environment where food and entertaining dinner guests was a way of life. *Impromptu Friday Nights* is his first book.

Learn more about Paul J. Kenny at <http://impromptufridaynights.com> and connect on [Facebook](#), [Pinterest](#), [Twitter](#) and [Instagram](#).

***Impromptu Friday Nights* will be available for pre-order on [Amazon](#) and wherever books are sold on January 30, 2018.**

REVIEW COPIES AVAILABLE UPON REQUEST

###